



## By Jove! That's Great Coffee!

TO the discriminating coffee drinker there is a world of difference in coffee.

Real coffee lovers insist on an extra richness, a "something different." It's the full true coffee flavor they enjoy and that's La Touraine.

The goodness of La Touraine is due to the quality of the BEAN and the FAMOUS LA TOURAINE SECRET FORMULA. That's why millions are so absolutely satisfied with La Touraine.

Put it on your list today and look for the La Touraine package on your dealer's shelves. Ask him to grind a pound fresh for you.

42 cents per pound

# La Touraine Coffee

Boston W. S. QUINBY CO. Chicago  
"IT'S THE BEAN"

## CALIFORNIA SKIES AGREE WITH TRANSPLANTED NORWICH PEOPLE

Continuing his brief sketches of former Norwich people whom he has met while in California, Rutherford C. Plaut writes as follows in a letter to Julius W. Cadden of this city:

I ran into a funny one in Pasadena the other day. I was talking to a lady in front of a beautiful typical California bungalow at 174 North Wilson street, and she volunteered the information that 20 years ago she lived in Norwich, and that her name was Mrs. William H. Sharples, and lived on either North A or South A street, but anyhow, Mrs. Curtis Hull was her next door neighbor, and her husband (deceased) was a loon fixer there 20 years ago, and her father, Abraham Riley was a weaver in Taftville when the mill was first built. She knew a good many people in Taftville and was much interested in asking about friends and relatives. She has three children here, a son married, and one daughter, a school teacher, and another a trained nurse. She said recently she had a visitor Mrs. Joseph Colwell and daughter, Mrs. N. H. who were known to many Taftvilleites.

I also called on, in Pasadena, Charles Gladding of Hartford, known to so many in Norwich. William C. Burgess asked me to look Mr. Gladding up, which I was glad to do. Mr. Gladding has been real sick and in the hospital, but is now back in his home again, No. 50 South Los Robles avenue, and is beginning to feel much better.

I was so much surprised and pleased to see such a change as from last winter in the condition of Mrs. James Dodd, she is very much improved in health. Mr. Dodd looks a perfect picture of health. They have purchased an investment one of the finest apartment houses and in the best neighborhood in Pasadena. Their new address is 475 South Hudson avenue.

And Louis Pessler all dressed in white with a white hat on, looking spick and span. Louis is employed in a market at 2011 Colorado street. He greeted me with his usual salutation, "Hello Darling, I'm awfully glad to see you, yes, I am." The only thing that was missing in Louis, which he did not have on was his red bandana handkerchief which was missing from around his neck. His boss, a fine chap, by the name of Teeter, says "Louis is just fine, all the ladies like him." Above everybody else's voice, Louis' voice rang out. "I'll be back in Norwich a year from this June. If I have to walk it, and don't forget to give my love to Chief of Police Dillingham, and the Ramfords. Louis is sure growing young out here, he says he feels ten years younger and fine as silk, but his wife is feeling poorly, he sure is a great Louis, but you can take my word for it, that he is one homesick fellow."

At Glendale, 209 West Maple street, we visited with Mrs. Charles W. Burnham, formerly of Lincoln avenue. She has just finished building a beautiful two apartment house and garage connected. Mrs. Burnham occupies one apartment herself. She looks and feels just fine; and there certainly is no reason why she should not, as she has wonderful surroundings. Mrs. Burnham took great pride in showing us a large table (mahogany) over 100 years old, that she brought from Norwich, one that belonged to her father, the late Peter Lauman.

Down at Huntington Park lives the family of Joseph Blackless, who formerly lived in Lebanon, one of the boys is a doctor and is married to a daughter of Jimmy Ellis. I mean Jim, who formerly kept the World Famous Restaurant on Franklin street. One of the daughters is a nurse but she anticipates soon to embark on a mercantile business for herself on quite an extensive scale. The rest of the family are all well and were glad to hear some of the back home news.

Rolph C. Jones' daughter, Mrs. Russell Olds, lives in Moravia, but I did not go out to Moravia this year. I saw Harold Parnalee's mother and father, and they both are well and want to be remembered to you all. Jack Fields, officer on the U. S. S. New York, anticipates a trip home to Norwich Town in June. He looks very well and looks as if life on the deep agrees with him.

William McLaren, formerly of the Telephone Co. of Norwich and later of Westerly, R. I., is an electrician at the Great Mission Play theatre, in San Gabriel.

Samuel Tuber, the father of Miss Tuber is in the store with you has recently opened a meat market on Figueroa street, and seems quite contented. Albert H. Bowe, brother of Ella Bowe, now Mrs. Philip Welles, is connected with the Ship's Cafe in Venice. This is one of the show places of California. Albert has been very successful, is married, and is contented and happy. He and his wife spend much of their time touring in his motor car, which certainly is an ideal way to spend one's time in this beautiful climate, where good roads are the last word.

Ered Clark is still here and is in business with his father-in-law.

Tom Shurue and his family are all well at Santa Monica, and wishes to be remembered to his brother Jack's family and any of his old-time friends. A brother-in-law of John Caples, A. Anusson, who is in the auto top business here, are very successful. Anusson is the owner of a very fine apartment house at 115 East 25th street. We were sitting having a party in my room, swapping tales, when someone spoke up and said something about Norwich, when one Wolcott (Wool) Roberts asked if I knew John McCormick, said he knew him at Colgate university, and would like to be remembered to him. Roberts is a graduate of Annapolis.

Mrs. Alice May Smith Bromley has a wonderful position with the store of Bullocks. This store in my estimation, is the best department store in the United States, possibly with the exception of Wanamaker of Philadelphia and of Marshall Field & Co. of Chicago. She is the promoter of the Junior Section, and she has some duties to perform. The morning I was there, she had a wireless contest and a radio concert, and after that, she had what is called making shadow drawing, that is, making pictures of children, having their pictures made on the Saturday morning that I was there, and these pictures are all free and are given to the children with the compliments of Bullocks, and you can just bet, when these children grow up, they won't forget Bullocks.

I also was one of the lucky ones, and Mrs. Bromley made a picture of me, which I have in my trunk to bring home with me. She was much interested to hear from Norwich, but she was much too busy a woman for me to intrude on her time. It was just an accident how I discovered her. I was purchasing some toys in the toy department when one of the clerks remarked something about Mrs. Bromley so I naturally asked, when I heard the name, which one was Mrs. Bromley, and after getting a good look at her, I recognized her as formerly Miss Alice May Smith of Laurel Hill. Mrs. Bromley was very anxious to hear of all the changes which have transpired in Norwich. She certainly is a wonderful business woman, and his demonstrated her executive ability inasmuch that she is able to fill the position which she now holds.

Mrs. Bromley gave me the address of Mrs. George Tourtelotte Robinson, who lives in the Rogers apartments. I spoke with Mrs. Robinson, she and her daughter are enjoying the best of health and certainly are glad that they have located in Southern California.

Mr. and Mrs. Albert S. Comstock left for Phoenix, Ariz., en route to New Orleans, where they expect to make a stay of several weeks.

Dr. William B. Smullins, of the United States Dental Clinic here, reports his mother, Mrs. Nellie Gulliver Smullins, here next Saturday. His wife and baby are doing well.

Henry Swartzburg and family of Santa Barbara are real well and Henry wants to be remembered to his friends in the Rose of New England.

At the National Soldiers' Home at Sateville, in the outskirts of Los Angeles, Dr. S. Kaufman, Dr. Kaufman was for several years minister at the Main Street Methodist church in Norwich. He is the chaplain at the National Soldiers' Home where there are over 4,000 veterans of all wars. Mr. Kaufman looked fine in his uniform and positively looks as if the climate and his position agreed with him. They have 750 acres of land there and this is the largest National Home of the ten in the United States. Last month he presided over 53 funerals, each and every soldier having a military funeral. His duties comprise of visiting the hospital where there are over 700 patients, and here he cheerfully and comfortably the sick and consoles with the bereaved.

At any time any of the Norwich people visit in California that they will look her up.

Room 301 is S. B. Smith, senior member of the firm of S. B. Smith & Son, S. B. Smith is the brother of the late Welcome Smith of Norwich, and this Smith was connected with his brother in the grocery business for a good many years before he came out west. He has a son also called Welcome, and it looked quite natural to see on the directory of the building, Welcome A. Smith. I am herewith enclosing you a photograph of the elder Smith and his three sons.

Mrs. Elizabeth Chapman who formerly lived on St. Regis avenue and whose husband, Stiles Chapman (deceased) worked for Wilbur E. Baldwin in the food Samuel Prentice store at Taftville. Mrs. Chapman lives at 1125 South Catalina street, where she has a beautiful home which she purchased from Romeo Dupuis, a Norwich real estate man of Los Angeles. Mrs. Chapman is the exclusive designer for all the clothes worn by Marie Prevost, the movie star of the Hollywood colony. She said that I should be sure and remember her to Uncle Jim Chapman, who runs the new farm. Mrs. Chapman entertained a party of Norwich people at a sumptuous dinner and there is no need of saying but that we all enjoyed it.

Dr. Hamford has several old wells and several other properties that keep him busy. H looks well and has grown a little thinner, but it becomes him well. He is also manufacturing a movie camera than anyone can own and use, that will retail for about \$50.

Ernest Johnson and his wife, his son, Russell, and daughter, Eleanor, are just fine. Ernest has been keeping himself busy driving me all over Southern California.

Alfred Wright, son of the Optician Wright of the same name, who formerly lived in Norwich, has been quite successful here. His mother lives in San Bernardino, but his father passed away several years ago in San Francisco.

John Canles, formerly of Jail Hill, when in Norwich had charge of the

work gang for the Connecticut Co., is now connected with the Goodyear Tire Co., of Los Angeles. His wife was a Miss Lambert. They have a beautiful child about three years of age, and they both want to be remembered to friends in Norwich, and say they are well and happy.

My cousin, Louis Plant, is very well and my other cousin, Mrs. Tillie Spicer Sax, who was born in Norwich, is living here with her daughter, her brother-in-law, the great pianist, Leopold Godowsky, is also here. Her niece, Dora Godowsky, is married to Frank Mayo, also a movie star.

Mrs. Geo. Allen left Norwich when she was four years of age. She is the niece of Mrs. H. L. Palmer and a cousin of Charles Dowdett of Cranston & Co. She sure relishes a warm spot for Norwich and wishes Mr. and Mrs. Dowdett would visit them as they are so pleasantly situated here.

Frank Healey is still very sick and is now in the White Memorial hospital, and while visiting with him last Sunday, Mr. and Mrs. Dupuis were there and I told of meeting Mrs. Sharples in Pasadena and Mrs. Dupuis at once recognized the name, and said, "I'll bet that is a girl I used to know and her name was Gertrude Riley," and sure enough when I told Mrs. Sharples and she recognized Olive Letender, and so after 25 years, these two girls who had worked alone side by side on the shores of the Atlantic, fate brought them together once more over 2,000 miles further west on the shores of the Pacific.

In the same hospital with Healey and in the same ward, only three beds away is a Japanese butler, who also worked for the Hubbard family and immediately recognized Healey.

This other day Albert Comstock and myself called on Dr. Dudley, in the Brockman building. Dr. Dudley

formerly lived in Norwich, leaving there in 1885. He has been very successful in his profession and he also complained about George Fillmore being a very poor pen man and suggesting his correspondence.

There are several more interesting episodes that I could write you about, but will keep and sound better when I meet you face to face. If I have time and the inclination, my next letter will be about a town a half mile from the International border, the original town of Tia Juana, Mexico. As a matter of fact, the Mexicans now call their part Tiana and the old name Tia Juana (Aunt Jane) is given to the town Amago on the American side of the line. Tia Juana there is a settlement of wide dusty streets and narrow wooden sidewalks. A frontier town where the limit is the sky, and the air is so clear that you can see a long way up. There are blocks of buildings where every square is occupied by a saloon. Men and women line up indiscriminately at the bar, drink their drinks, smoke their cigarettes, and solemnly discuss the situation in the old fashioned style. If the men have no companions, they are quickly taken in tow by the girls who are employed by the saloon keepers, and who are obstinately and perennially thirsty. Grocery stores and such useless places are conspicuous by their absence, and one somehow gathers the impression that the regular inhabitants must take their nourishment with a sponge.

There are no swinging doors, there are no doors of any kind. If I get a chance I will write you in detail if you are interested in this world famed (or infamous) place of Tia Juana. It certainly has changed since you and I were there. You remember how you almost made a lot of money. Now that I have seen the wonderful Yosemite valley, I leave for Portland, Oregon, Tacoma and Seattle, Wash., Victoria and Vancouver, Glacier Park, Banf, Calgary, Moose Jaw, Winnipeg and Minneapolis, thence to Rochester, Minn., Chicago and home.

Give my regards to all, and you sure all did yourselves proud in answering and attending to my correspondence. I am feeling fine, the best I have felt in three years (knock wood). Hoping to see you all soon, and don't lay down on writing because I'm heading for home. I will always wire you ahead where mail will reach me.

HOME MADE FAMILY TONIC FOR SPRING

The best Spring medicine you can take to drive out the Winter impurities and put your liver and bowels in perfect condition costs but a trifle and can be brewed at home just like ordinary tea.

CELERY KING

is purely vegetable. Brew a family supply tonight—give the children a cup. It's a gentle laxative—good for sick headache, bad breath and hollow, pimply skin.

## Getting Rid of a Stubborn Cough is Childs Play Now

Make the Medicine Yourself at Home  
It's Cheap—But You Can't Beat It

If you want to take care of that bad hang on cough and do it in a few hours, better get one ounce of Parment (double strength) and mix a half pint of water.

You can do this in two minutes by adding a little sugar and enough water to fill a half pint bottle.

You'll travel the world over before you get a medicine that will act so surely and quickly on the mucous membrane of the nose and throat. It halts the inflammation, the tickling sensation stops with the first spoonful, the heavy breathing goes and clean membranes, free from irritation and mucus follows.

For Catarrhal conditions such as mucus droppings, clogged nostrils and watery eyes, it won't disappoint—ask for Parment (double strength). Speak plainly to the druggist will know exactly what you want.

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## Fifth Avenue Millinery At Pasknik's Low Prices

We buy sample Millinery and sell them at one-half of the price. We don't wait until the end of the season to reduce the prices.

NOW, RIGHT NOW, WHEN YOU  
NEED THE GOODS, WE SELL  
AT LOW PRICES.

LADIES' SILK LINED POLO COATS \$10.50	PIPING ROCK THE LATEST LADIES' HATS \$1.50	Heavy Taffeta LADIES' SILK DRESSES \$10.50
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BUSINESS IS WONDERFUL  
**THE PASNIK CO.**  
SELL FOR LESS

Five Stores—Norwich, Williamantic, Danielson, Putnam, Westerly.

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## Easter Values

EXCEPTIONAL PRE-EASTER OFFERING IN  
Coats -- Wraps -- Dresses

**SPECIAL**  
FOR

**Saturday**  
**\$22.50**

The Suits—Ideal modes, made from All-Wool Tricotone, Twill and Tweeds, long line, medium line and box effects. Values to \$39.75.

The Coats and Wraps — Fashionably designed in the most approved styles.

Mannish Coats, Ripple Back Capes, and wrap effects, richly embroidered, in contrasting colors.



## EASTER VALUES IN MILLINERY

An Informal Showing of  
**DISTINCTIVE  
EASTER HATS**  
that have been specially priced for the occasion.

A collection of charming Hats that boasts the very newest in Easter Millinery and accurately portrays the trend of summer fashions.

WE CARRY A COMPLETE LINE OF  
CHILDREN'S HATS  
**S. KAMSLER**  
112 MAIN STREET NORWICH, CONN.



### NORWICH C. A. R. SOCIETY

HAS BEEN REORGANIZED

Gen. Ebenezer Huntington Society, Children of the American Revolution, has been reorganized in Norwich, having twelve members, while there are twenty papers out. Mrs. Ellah E. Rogers is the organizing president. This society once flourished in Norwich, under the presidency of Miss Carrie E. Rogers, now a resident of Washington.

The annual convention of the National Society, C. A. R. will be held in Washington beginning Saturday of this week. Mrs. Rogers will represent the Norwich society at the convention, for which the following program has been arranged.

Saturday, April 15—Morning session, 10:30. Address by the founder, the national president, and by representatives of other patriotic societies; annual reports of national officers; general business session. At half past twelve lunch-

son served for national officers, state directors, society presidents and accredited delegates. Afternoon session, 1:30. Reports of state directors; unfinished business.

Monday, April 17—4 to 6, reception by the Governor Thomas H. Clary, president, Mrs. Clayton E. Emig, president.

Tuesday, April 18—4 o'clock, Mrs. Harding will receive the members of the C. A. R. society at the White House.

Thursday, April 20—4 to 6. A reception and tea will be given by the national board at 12 Lafayette square.

Friday, April 21—8:30 to 9:45. At the evening session of the D. A. R. Congress an historical pageant will be given under the auspices of the National C. A. R. Mrs. Frank W. Mondell, the national president, will speak of the work of the society.

Saturday, April 22—Annual pilgrimage to Mount Vernon, boat leaves at 10 o'clock.

COAST TO COAST  
**The Benefit STORES**

WE WANT YOUR BUSINESS  
For Real Satisfaction  
"Benefit" Standard  
COFFEE, lb... 31c  
IN A CLASS BY ITSELF

EASTER CANDIES AT POPULAR PRICES			
Sardines	Best Norwegian in Olive Oil, can	13c	
Kipperd Herring, can	12c		
Tuna Fish	Fancy Pack Light Meat, can	15c	
Sardines	Native Pack in Olive Oil, can	12c	

DIRECT IMPORTING COMPANY  
157 MAIN STREET NORWICH, CONN.

## Seed Potatoes

FINEST STOCK IN TOWN!  
You Can't Afford to Buy Before  
You See These Potatoes.  
We have bought several carloads and have priced them right down low.  
Certified Seed If You Want It.

**The Yantic Grain & Products Co.**  
Chas. Slosberg & Son  
3 Cove Street  
Greenville Grain Co.  
Greenville  
Yantic Store, Yantic